

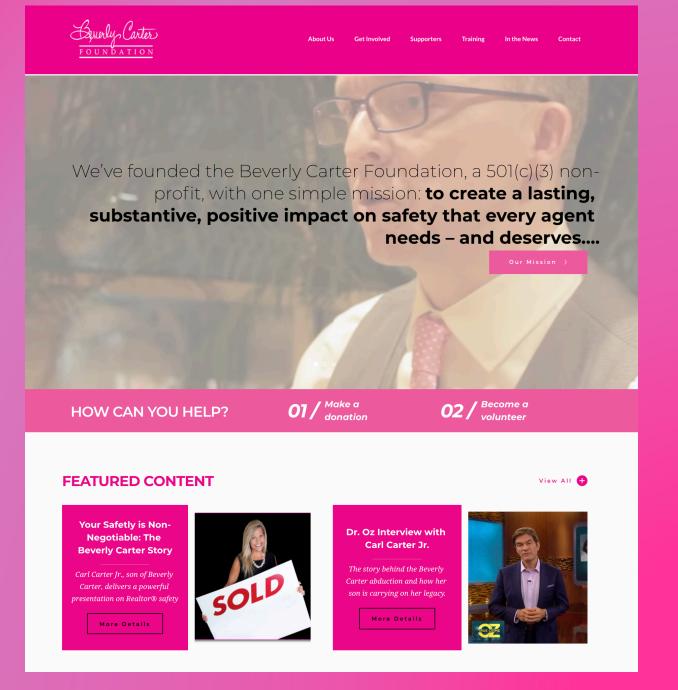
Jay Thompson Beverly Carter Foundation Director

JayThompson.home@gmail.com beverlycarterfoundation.org

Benerly Carter FOUNDATION

To create a lasting, substantive, positive impact on safety: that every agent needs and deserves.







AGENTS!! Listen up:

- Safety over sale
- Practice good situational awareness
- Do NOT become a Poptart agent
- Use caution on all marketing, especially social media



Safety Tips and Tricks

To create a lasting, substantive, positive impact on safety: that every agent needs and deserves.

ALWAYS:

- Let someone know where you are going, and have a check in buddy (call/text)
- Keep your hands as free as possible when showing
- Let the client lead
- Trust your instinct

FOR TEAMS:

- Use the "one goes, one stays" method
- Have a unique check in system if a team member is showing alone



Safety Tips and Tricks

To create a lasting, substantive, positive impact on safety: that every agent needs and deserves.

FOR OFFICES:

- Create a safety program and include front desk/office staff/management
- Make safety company culture
- Have a set crisis response program
- Invite local law enforcement to meetings
- Look for local partnerships on safety training, personal defense



Apps and Wearables for You

Forewarn.com – phone number investigation Invisiwear.com – wearable alert jewelry

REMEMBER! Apps are ONLY A TOOL!



Resources

Websites: beverlycarterfoundation.org nar.realtor/safety

Videos:

Predators: The True nature of Crimes Against REALTORS® (NAR)

Inman articles (NOT paywalled):

61 safety tips every real estate agent should read

Why we need to take agent safety seriously

Why all agents need to understand situational awareness
Or go to authory.com/JayThompson and search for "safety"

This presentation: NowPondering.com/safety