



*To create a lasting, substantive,  
positive impact on safety: that every  
agent needs and deserves.*

# Jay Thompson

## Beverly Carter Foundation

### Director

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We've founded the Beverly Carter Foundation, a 501(c)(3) non-profit, with one simple mission: **to create a lasting, substantive, positive impact on safety that every agent needs – and deserves....**

[Our Mission >](#)

HOW CAN YOU HELP?

**01 /** [Make a donation](#)

**02 /** [Become a volunteer](#)

## FEATURED CONTENT

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### Your Safety is Non-Negotiable: The Beverly Carter Story

*Carl Carter Jr., son of Beverly Carter, delivers a powerful presentation on Realtor® safety*

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### Dr. Oz Interview with Carl Carter Jr.

*The story behind the Beverly Carter abduction and how her son is carrying on her legacy.*

[More Details](#)





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# AGENTS!!

## Listen up:

- **Safety over sale**
- **Practice good situational awareness**
- **Do NOT become a Poptart agent**
- **Use caution on all marketing, especially social media**



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# Safety Tips and Tricks

## **ALWAYS:**

- Let someone know where you are going, and have a check in buddy (call/text)
- Keep your hands as free as possible when showing
- Let the client lead
- Trust your instinct

## **FOR TEAMS:**

- Use the "one goes, one stays" method
- Have a unique check in system if a team member is showing alone



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# Safety Tips and Tricks

## **FOR OFFICES:**

- **Create a safety program and include front desk/office staff/management**
- **Make safety company culture**
- **Have a set crisis response program**
- **Invite local law enforcement to meetings**
- **Look for local partnerships on safety training, personal defense**





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# Apps and Wearables for You

**Forewarn.com – phone number investigation**  
**Invisiwear.com – wearable alert jewelry**

**REMEMBER! Apps are ONLY A TOOL!**



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# Resources

Websites:

[beverlycarterfoundation.org](http://beverlycarterfoundation.org)

[nar.realtor/safety](http://nar.realtor/safety)

Videos:

[Predators: The True nature of Crimes Against REALTORS® \(NAR\)](#)

Inman articles (NOT paywalled):

[61 safety tips every real estate agent should read](#)

[Why we need to take agent safety seriously](#)

[Why all agents need to understand situational awareness](#)

Or go to [authory.com/JayThompson](http://authory.com/JayThompson) and search for “safety”

This presentation: [NowPondering.com/safety](http://NowPondering.com/safety)